
ZOOMATL PARTNERSHIP

Classic Level

Coca-Cola

Link to ZoomATL on Coca-Cola homepage
ZoomATL article links on Coca-Cola social media
Tabling at 10 Coca-Cola sponsored events
Donated beverages for 7 ZoomATL events
Donated promo items for 7 ZoomATL contests

ZoomATL

Write 10 articles covering Coca-Cola events
Place Coca-Cola logo on fliers and press releases
Serve only Coca-Cola products at events
Feature World of Coke on ZoomATL travel page
Link Coca-Cola website on ZoomATL home page

ZOOMATL PARTNERSHIP

Low Calorie Level

Coca-Cola

Link to ZoomATL on Coca-Cola homepage
ZoomATL article links on Coca-Cola social media
Tabling at 7 Coca-Cola sponsored events
Donated beverages for 7 ZoomATL events

ZoomATL

Write 7 articles covering Coca-Cola events
Place Coca-Cola logo on fliers and press releases
Serve only Coca-Cola products at events
Feature World of Coke on ZoomATL travel page

ZOOMATL PARTNERSHIP

Diet Level

Coca-Cola

Link to ZoomATL on Coca-Cola homepage
Tabling at 3 Coca-Cola Sponsored Events
Donated Beverages for 3 ZoomATL

ZoomATL

Write 3 articles covering Coca-Cola events
Place Coca-Cola logo on fliers and press releases
Serve only Coca-Cola products at events